



Why Amaize?

“The Best Sweet Corn You’ll Ever Eat!”

- Make sure to try it yourself!

Eating Experience

- Exceptionally sweet flavor with a distinct pop and crunch
- Retains flavor longer than other corn varieties
- For Amaize’ing Sweet Corn: place in boiling water for 3 to 4 minutes
- Freeze availability: remove from cob and store in freezer

Non-GMO

- Bred using traditional methods through hybridization and grown using conventional farming methods

Branding/Positioning

- Sweet corn lovers love Amaize
- Distinctive pop, crunch and real corn flavor
- “The Best Sweet Corn You’ll Ever Eat!”

Spec Details

- Average 48 ears per box
- 42 cases per pallet

Amaize in the Making:

- Crookham Company, the seed breeder behind Amaize, was founded in 1911 and is based in Idaho. They are the largest premier breeder of sweet corn sold in the U.S.
- George Crookham discovered Amaize in 1989 and spent 22 years testing over 10,000 variations before perfecting this Amaizing corn.

"Amaize is my life's work! I have tasted literally over 50,000 ears of corn over 40 years and together with my breeding partner, Bruce Hobdey, pursued an insatiable quest for sweet corn perfection! Amaize is hands down the best sweet corn ever. And now, we want to share our discover with the rest of the world!"

- George Cookham, CEO of Cookham Company

[Find Amaize Recipes Here!](#)

